

Jada

Jada Vineyard was established in 1999 by Jack and Robyn Messina and is currently planted to Syrah and a mix of Bordeaux varieties. Located on Vineyard Drive in the heart of the Templeton Gap west of Paso Robles, the site was chosen for its calcareous shale soils and cool coastal influence. After selling grapes to a handful of premium wineries in the area the family decided it was time to pursue their ultimate goal of making their own wine.

VINEYARD

Location: Westside Paso Robles

Geology: Shallow topsoil of clay loam over calcareous shale and limestone; well drained, lean and challenging.

Average Elevation: 1,700 ft.

Temperature: 40+ degree swings

Exposure of slope: Southwest

Acres planted: 60

Year Planted: 1999

Varieties Planted: Syrah, Grenache, Mourvedre, Viognier, Roussanne, Grenache Blanc

Spacing: 1800/acre

WINERY

The first three vintages were made using the neighboring Denner Winery. Renovation of an existing building on the Jada Estate is well underway and will be completed for harvest 2008.

The winery is an extension of the vineyard — a state-of-the-art gravity fed facility.

WINEMAKING

Philosophy: Making wine requires a great deal of attention, but minimal intervention

Harvest Date: End of October, Early November — determined strictly on the flavor development of the grapes

Harvest: Hand-picked

Fermentation: Gravity-fed, mostly destemmed, various percentages whole cluster, cold maceration, some extended, basket pressed

Aging: Primarily French Oak

White: 8-12 months

Red: 18-36 months

Finishing: Unfiltered, unfined

WINEMAKER

Scott Hawley has made the wine since the 2005 inaugural. He is a graduate of the Enology program at California State University, Fresno. Following graduation Scott went to work for Fetzer Vineyards in Mendocino County where he was named Brown Forman Beverages Worldwide International Winemaker of the Year. Scott moved to Paso Robles in 2000 to make the wines for the Fetzer Five Rivers brand following a harvest in Australia and trips through Burgundy and the Rhone Valley. The lure of smaller production premium wines took him to Summerwood Winery in 2001 where he produced some of Paso Robles' finest Bordeaux and Rhone varietal blends. After leaving Summerwood in 2005, Scott joined the Jada team to further explore the potential of Paso Robles Westside. In addition to Jada, Scott grows and produces wines with his family and consults for a select group of clients in the Paso Robles area.